



REZEKNE SPECIAL ECONOMIC ZONE DEVELOPMENT PLAN 2014 – 2020

SUMMARY



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Rezekne Special Economic Zone was founded in April 23rd, 1997 by the Law on Rezekne Special Economic Zone, which will be in force for 20 years – until March 1st, 2017. On March 14th, 2013 the Parliament of Latvia has adopted amendments in Law on Rezekne Special Economic Zone and on March 14th, 2013 it adopted amendment in Law on the Application of Taxes in Free Ports and Special Economic Zones, stating that tax easements in Rezekne SEZ will be applied until December 31st of 2035.

Rezekne SEZ was founded with an aim to promote trade, develop manufacturing and transit as well as export and import of goods through Latvia. Its task is to attract investment for development of manufacturing and development together with creating new places of employment. The functioning of Rezekne SEZ is concentrated upon stimulation of development in Rezekne city, Rezekne region and in whole Latgale region.

In accordance to Article 11.1., point (1) of Law on Rezekne Special Economic Area the functions of Rezekne Special Economic Zone in itself includes creation of Rezekne Special Economic Zone development plan, which corresponds to Law on Rezekne Special Economic Zone and interests of state, municipality and the society.

Term of validity of Rezekne Special Economic Zone development plan 2007 – 2013, which is in force at the moment, was until the end of Year 2013.

The Rezekne Special Economic Zone development plan 2014 – 2020 has been generated by Rezekne Special Economic Zone Administration with support of SIA “Projekts 3i” enterprise, Specialists from Rezekne city and Rezekne region, and entrepreneurs.

Rezekne Special Economic Zone development plan 2007 – 2013 consists of analysis of current situation, strategy of development, a dimensional perspective of development as well as procedure of implementation and supervision.

Analysis of current situation reviews strategic context of Rezekne SEZ, provides description of economic situation in Rezekne city and Rezekne region. This section also makes research on Rezekne Special Economic Zone and indicates Rezekne SEZ strongest and weakest sides as well as possibilities of development and external threat.

Strategy of Development defines development vision and mission of Rezekne SEZ, strategic aims and priorities of it together with plan of action and list of investment projects.

Dimensional perspective provides vision of Rezekne SEZ development.

Procedure of implementation and supervision sets out mechanism of implementation and supervision of a specific document, and divides responsibilities.

VISION AND MISSION OF REZEKNE SEZ DEVELOPMENT

Rezekne Special Economic Zone development plan 2014 – 2020 defines, how Rezekne SEZ will use its resources, strongest sides and possibilities of development, in order to achieve long term strategic aims, which were set out, on basis of Rezekne SEZ vision and mission. Vision outlines the way how Rezekne SEZ would like to become in long term perspective, whereas mission outlines Rezekne SEZ role both in region and on national level.

VISION

- RSEZ in Year 2020 is well known and competitive special economic zone not only in Latvia, but also on international level. Close cooperation with both close neighbours countries and other states in Europe and in the world. It has become an important business and logistic centre.
- RSEZ has obtained broad recognition. Many Latvian and foreign enterprises, whose production is well known and competitive in the world, are located in Rezekne SEZ.
- RSEZ gives remarkable contribution to region economy and facilitates social development and rise in living standards by creating new employment places in direct and indirect way.
- In 2020 RSEZ provides territories, which seem attractive to entrepreneurs, with well-developed infrastructure, and varied business possibilities. Purposeful and deliberative marketing strategy, which has been brought into force, has facilitated high demand for free territories.
- RSEZ Authority is the most competent investor advisor in the region. It provides support and consultations new and already existing companies, while starting a business, during the preparation of papers. RSEZ also provides information about tax relief, foundations, free territories and properties in RSEZ area, work force and answers to other questions.

MISSION

We are creative, innovative and professional team. We are united by common values – our professional activity is based upon the need of the client and we are working with an aim to create business friendly environment, in order to provide enterprises with better opportunities, advantages in global market and in order to strengthen the national economy.

STRATEGIC AIMS AND PRIORITIES

Strategic aims and priorities of Rezekne SEZ have been defined in accordance to formulated future vision and mission. On the basis of successful strategy is application of the results of SVID analysis in a following way:

- by taking an advantage of the stronger sides and given opportunities
- by performing actions, which could strengthen the weaker sides and lessen the threats.

Long term aims of Rezekne SEZ is a concise set of requirements that serve as a precondition for fulfilment of desirable changes in current situation until year 2035, which will be directed towards the development of the territory of Rezekne SEZ and which serve as the basis for identification of priorities and further actions of RSEZ.

Long term strategic aims:

1. Stimulate development of the infrastructure of the Rezekne Special Economic Zone territory in order to facilitate business and attract investment.
2. Promote Rezekne Special Economic Zone in order to increase its recognition on national and international level.
3. Provide effective management of Rezekne Special Economic Zone, which would be orientated on the client and the goal.

Long-term priorities, mid-term priorities and the course of action

Long-term priorities	Mid-term priorities	Course of action
Developed infrastructure in industrial territories	Organized and developed technical infrastructure and access roads in territories, which are the priority for RSEZ.	<ol style="list-style-type: none"> 1) Provide qualitative technical infrastructure and roads in industrial territories. 2) Stimulate the development of RSEZ territories and revitalization of degraded industrial territories.
Effective management	High quality and efficiency of services provided by municipality and RSEZ Authority to entrepreneurs and clients.	<ol style="list-style-type: none"> 3) Increasing the capacity and efficiency of performance of RSEZ Authority. 4) Ensure efficient cooperation between RSEZ Authority and municipalities in order to promote development of RSEZ territories. 5) Facilitate cooperation between state, municipality and business support institutions and entrepreneurs. 6) Effective administration of RSEZ business foundation for the development of RSEZ.
RSEZ image is recognizable on national and international level	RSEZ is recognized as attractive business environment	<ol style="list-style-type: none"> 7) Ensure publicity of RSEZ in Latvia and on international level. 8) Advance the efficiency of RSEZ marketing activities 9) Facilitate cooperation between RSEZ Authority, RSEZ entrepreneurs and their foreign partners

Rezekne SEZ target of the year 2020

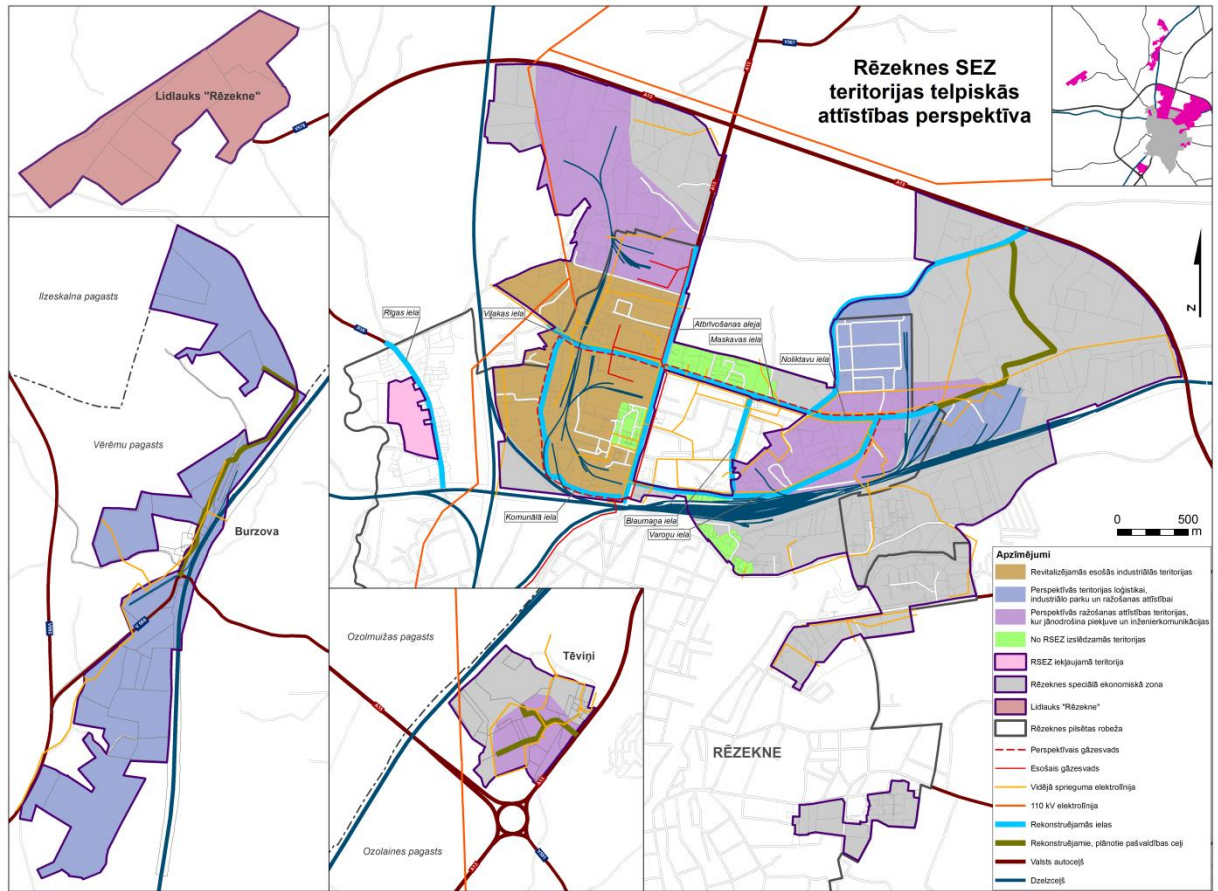
Indicator	Base year	Current value	The target of the year 2020	Source
Mid-term priority No. 1				
Number of RSEZ enterprises	2013	14	20	Data of RSEZ Authority
Number of employees in RSEZ enterprises	2013	755	1200	Data of RSEZ Authority
Turnover of RSEZ enterprises (mil. lats)	2013	~37	50	Data of RSEZ Authority
Mid-term priority No. 2				
Number of processed information requests from clients per year	2013	140	170	Data of RSEZ Authority
Number of issues permissions to start business in territory of RSEZ per year	2013	2	4	Data of RSEZ Authority
Number of developed proposals for potential investors per year	2013	34	50	Data of RSEZ Authority
Number of developed/implemented projects and events in RSEZ Authority per year and cooperation with other countries and municipality institutions, and NGOs	2013	4	8	Data of RSEZ Authority
Mid-term priority No. 3				
Number of publications/news in national mass media per year	2013	50	75	Data of RSEZ Authority
Participation of RSEZ Authority and RSEZ enterprises in international exhibitions, trade missions, experience exchange trips	2013	3	5	Data of RSEZ Authority

DIMENSIONAL DEVELOPMENT PERSPECTIVE OF REZEKNE SEZ

Clean territory and high quality technical infrastructure are one of the most important preconditions for effective functioning and progress of RSEZ. In order to successfully compete with other SEZ and attract investors, it is necessary to offer territories, which are attractive for business, with an easy access to it and with developed technical infrastructure. In order to ensure rational implementation of investment, development process of RSEZ territories must be systematic and gradual. The priority must be given territories with the highest potential that have the biggest interest of investors and development of which would give the most favourable effect, including stimulation of development of surrounding territories.

In order to facilitate the development of Rezekne SEZ, four main courses of action have been chosen:

- 1) development and revitalization of existing RSEZ territories;
- 2) development of logistic centres and industrial/technological parks;
- 3) creation of technical and road infrastructure for production companies;
- 4) alteration of the structure of property.



Dimensional perspective of the development of Rezekne SEZ